



Parking? No problem!

Downtown Inc in partnership with the City of Santa Ana sits on a task force composed of business owners, board members, SAPD, the City Manager, and City staff to address parking. As more people rediscover Downtown to shop, dine, play and live, it is important to make sure there are plenty of parking options. The City of Santa Ana will be reviewing several proposals for a comprehensive parking analysis in the Downtown. The primary objectives for this analysis are to assess the current parking service

offered by the City, meet with and gather information from Downtown stakeholders and recommend operational improvements. This study and its recommendation will help the City to improve and coordinate the parking resources in Downtown.

The assessment will include current conditions, such as purpose of on-street parking as well as off-street parking (structures), hours of accessibility, hours of enforcement, duration of parking, special parking needs, meter equipment, rate structure, fines, penalties, towing, free parking period, public perception and public expectation and need, number of parking meter spaces, related services, baseline services, deficiencies, **technology enhancements, public information process and other components necessary to properly address all facets of parking in Downtown.

**Technology enhancements will include a pilot program for credit card meters in various locations around the Downtown to access the feasibility of replacing current meters.

Once selected, the Consultant will conduct a minimum of four (4) stakeholder meetings to gather input from users. As these meetings are critical to the success of analysis and recommendations for improvements, watch for times/dates on this website as information becomes available.