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## City of Santa Ana Major Downtown Street Festivals and Events

A very exciting 2011 season is in store for all to enjoy. We start off with the Cinco de Mayo street fair event April 30 and May 1. Over 150,000 people are expected to enjoy top entertainment, great food, explore art, and have fun with rides and games. The season ends with the Fiestas Patrias street fair event September 16-18. This major street festival attracts over 250,000 and continues in the tradition of major talent, great food, interesting things to buy and a lot of fun.

The city is proud to work with MXLive productions on these two major street festivals. Click [HERE](#) to view the MXLive web page on the Cinco de Mayo event. If

you would like more information, please call Oscar Ulloa at (714) 966-1788 ext. 233.

In addition, the City is proud to support the Fiesta Patrias Parade scheduled for September 18, and a unique film festival, anchored in the Downtown area. To kickoff the season, the City will be promoting ["The State of My Heart"](#) art exhibit, showcasing a famous artist for each state from Mexico starting April 23 and ending May 7. We plan to bring you more updated information on our website for each component of this exciting 2011 season of major downtown street festivals and events.

[Link to Downtown Cinco de Mayo Street Fair area](#)

## "Your Neighborhood Cellist"



### Dr. Carter Dewberry, Cellist, Composer, Teacher

Whether you are an adult looking to realize your dream of learning the cello or simply enjoy listening to the full-bodied tone of this string instrument, you can now satisfy your craving without having to leave Downtown Santa Ana.

Dr. Carter Dewberry is a professional cellist and teacher with over 20 years of performing and teaching experience. Her relaxed yet efficient teaching style caters to adults and busy youth who are interested in achieving rapid results. Through her studio, all students (beginners through advanced) have the opportunity to play in the OC Cello Choir in addition to learning solo and ensemble repertoire. Additional information is available at [www.occelloteacher.com](http://www.occelloteacher.com)

As a performer, Carter connects the classical with the unconventional through captivating performances incorporating stories, video, dance, and music ranging from Bach to passionate tangos to multi-track electronic soundscapes. Her numerous albums are available on her website at [www.carterdewberry.com](http://www.carterdewberry.com)

We look forward to hearing more from Carter and her studio as the OC Cello Choir prepares its debut performance this August!

## In the Spotlight...

### Welcome

We would like to extend a warm welcome to **Chapter One: the modern local**. Sitting on the corner of Broadway and 3rd Street, this new Restaurant/Cafe fits in just perfectly with our exciting Downtown and surrounding Artists Village. Chapter One offers a wide variety of local produce and seasonal fare, along with a handpicked selection of beers, wines, and spirits from across the globe to compliment each and every meal that they serve. Stop in for Lunch, Dinner, Coffee, and/or Drinks! Open Mon - Sun from 11am - 2am. Call for reservations, pick-up, or delivery! 714.352.2225 / 227 N. Broadway, Santa Ana.

### Congratulations!

Downtown Incorporated would like to congratulate **THE CROSBY** on their 3 year anniversary this **Friday, April 1st!** An appropriate celebration will occur at The Crosby on this special day including great music, tasty food, and a guaranteed good time. The Crosby continues to add so much to Downtown and we truly appreciate all that they have done. Congratulations guys and we look forward to celebrating many more years with your fine establishment...Keep up the good work!

### Coming Soon...

Bellesa Naturale MedSpa will be opening their doors very soon in the heart of Downtown Santa Ana. Their trained staff will create a personalized program to fit your needs. Whether you are looking to improve the texture of your skin or treat skin conditions such as fine lines, deep wrinkles, anti-aging, acne and scarring, Bellesa Naturale MedSpa will be the place to help you. Stay tuned for their Grand Opening! In the mean time visit their website for more information [www.bellesanaturale.com](http://www.bellesanaturale.com)

## 100 Things to do in Downtown Santa Ana

Please continue to nominate your favorite spots for a chance to win a \$50 gift card to the place that receives the most nominations! Feel free to nominate as many places as you would like. The winners will be announced via Facebook and listed on our website once we get nominations for each category...so get your votes in and spread the word about your favorite places to go in Downtown Santa Ana!

### We are still looking for the BEST:

1. Spot for a lunch meeting
2. Place for a first date
3. Place to meet the artist and enjoy art
4. Place to satisfy your sweet tooth
5. Thursday night spot to mingle
6. Coffee house to hang out at
7. Place to enjoy an authentic Margarita
8. Place to feel young
9. Place to enjoy Downtown's nightlife
10. Place to find contemporary art
11. Place to eat tacos on a budget
12. Place to meet friends for Happy Hour
13. Place to enjoy different types of Tamales
14. Place to discover the perfect Tres Leches Cake
15. Place to buy a unique gift
16. Place to sample a wide variety of beer
17. Place to buy exotic flowers
18. One stop shop to plan your Quinceanera Fiesta
19. Place to purchase unique religious medallions
20. Place to enjoy live local bands

Submit your nominations ASAP to [info@downtown-inc.com](mailto:info@downtown-inc.com) or call (714) 547-6100

## Announcements

### Safety and Physical Enhancement

During the month of MARCH:

- Downtown Inc. cleaned up 30 graffiti incidents and reported 5 to the City.
- For security concerns or questions please do not hesitate to contact American Shield Security.

We recommend you keep their number handy:

**American Shield Security**  
available in downtown  
24 hours 7 days per week at  
1-800-296-2777 or 714-818-9538  
For non-emergency issues

### New Members

We are pleased to welcome the following Platinum members to the Downtown Inc. family:

**Adam Nelson Photography**  
206 N. Broadway Unit B  
Santa Ana, CA 92701  
(949) 777-5013  
[www.adamnelsonphotography.com](http://www.adamnelsonphotography.com)

**Marla's Mania Promotions**  
(949) 683-5903  
[marla@marlasmania.com](mailto:marla@marlasmania.com)  
[www.marlasmania.com](http://www.marlasmania.com)

**Dr. Carter Dewberry**  
Cellist, Composer, Teacher  
(310) 721-0926  
[Carter@carterdewberry.com](mailto:Carter@carterdewberry.com)  
[www.carterdewberry.com](http://www.carterdewberry.com)  
[www.occelloteacher.com](http://www.occelloteacher.com)

**Bellesa Naturale MedSpa**  
324 W. 4th St. Suite E  
Santa Ana, CA 92701  
(714) 542-7222  
[www.bellesanaturale.com](http://www.bellesanaturale.com)

## Real Estate

### ATTENTION Property Owners

Do you have any empty office and/or retail space? We'll advertise your space for you! Just send us the address, square footage, contact information, pictures (if you have them), and a link to your website. Update us once the space has been leased to keep our list updated.

## Calendar

### SAFETY & SECURITY/PHYSICAL ENHANCEMENT COMMITTEE

Tuesday, April 12  
1:00 p.m.  
Location: Downtown Inc.  
305 E. 4th St., Suite 200

### MARKETING COMMITTEE MEETING

Thursday, April 14  
8:30 a.m.  
Location: Downtown Inc.  
305 E. 4th St., Suite 200

### RESTAURANT ASSOCIATION MEETING

Wednesday, April 20  
10:00 a.m.  
Location: TBA

### BOARD MEETING

Thursday, April 21  
8:00 a.m.  
Location: SAPD substation  
305 E. 4th St., Suite 201

### ANNUAL MEETING

Thursday, April 28  
Location: TBA

**50+ RESTAURANTS**  
**100's OF STORES**

# LUNCH EXPRESS

TROLLEY BUS

STOPS AT:  
ARTISTS VILLAGE  
RETAIL DISTRICT  
CIVIC CENTER



RIDE FREE  
MONDAY & TUESDAY  
11AM - 2PM  
EVERY 15 MINUTES

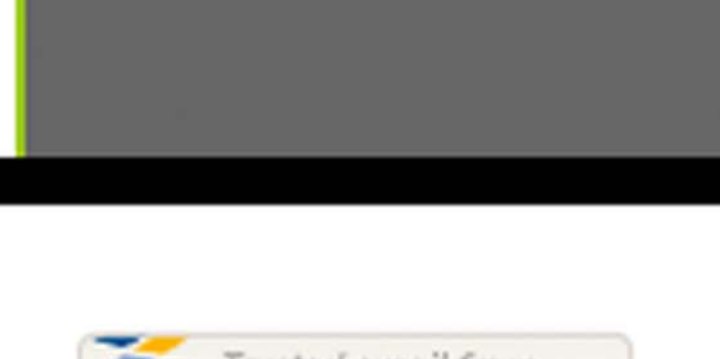
FOR MORE INFO GO TO: [WWW.DOWNTOWN-SANTAANA.COM](http://WWW.DOWNTOWN-SANTAANA.COM)

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Downtown Incorporated | 305 East 4th Street | Santa Ana | CA | 92701



**ART WALK**  
Santa Ana Street Festivals  
Your Neighborhood Cellist  
Welcome  
Congratulations  
Coming Soon...  
100 Things To Do  
Announcements  
New Members  
Real Estate  
Calendar  
Events

**Events**

**ART WALK**  
First Saturday of every month  
Saturday, April 2  
6:00 p.m.  
Location: Artists Village  
2nd St & Broadway

**UNDER THE STARS WITH GREGORIO LUKE**  
Friday, April 29  
8:30 p.m.  
Location: TBA

**CINCO DE MAYO CELEBRATION**  
Saturday, April 30 & Sunday, May 1  
12:00 p.m. - 10:00 p.m.  
Location: 4th St

**ART WALK**  
First Saturday of every month  
Saturday, May 7  
6:00 p.m.  
Location: Artists Village  
2nd St & Broadway

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