

inside



Downtown Inc is going green !



According to the United States Environmental Protection Agency, each year Americans generate millions of tons of waste in our homes and communities.

EPA is challenging all citizens to conserve our natural resources by committing to reduce, reuse,

and recycle at home, in your community, and at the office.

America is shifting to a "green culture" where over 300 million citizens are embracing the fact that environmental responsibility is everyone's responsibility. Downtown Inc. is doing its part by launching a monthly email newsletter to help the environment.

If you would like to make a difference, you can sign up to receive our new e-newsletter by calling or emailing us your email address. **GO GREEN!**

info@downtown-inc.com (714)547-6100

Downtown Inc se convierte verde !

Según la Agencia de los Estados Unidos para la Protección del Medio Ambiente, cada año la nación americana genera millones de desperdicio en la casa y la comunidad.

La Agencia de Protección Ambiental les anima a todos los ciudadanos que conserven recursos naturales comprometiéndose a disminuir, reutilizar, y reciclar en casa, en su comunidad, y en la oficina. América se esta convirtiendo en una "cultura verde" donde mas de 300 millones de ciudadanos aceptan el hecho que la responsabilidad ambiental es la responsabilidad de todo el mundo.

Downtown Inc. se unirá a los esfuerzos para ayudar al medio ambiente lanzando un boletín de prensa mensual de correo electrónico y descontinuoando la versión en escrito.

Si a usted le gustaría hacer una diferencia, alistese para recibir nuestro nuevo boletín de prensa por correo electrónico solo llame por teléfono o envíenos su dirección de correo electrónico. ¡Conviértase **VERDE!**



In the spotlight...

Welcome

Barberia El Catrin
Please stop by and meet the staff: Capri, David & Carlos AKA Exit. El Catrin is a barbershop where quality is above quantity and the clients always leave with the hair cut they desire. El Catrin's hours of operation are 10 am to 6pm, Monday through Saturday. Walk-ins are always welcome



Bienvenido

Barberia El Catrin
Por favor visite y conozca al personal: Capri, David y Carlos también conocido como EXIT. El Catrin es una barbería donde la calidad está encima de la cantidad y los clientes siempre se van con el corte de pelo que desean. Las horas de operación de El Catrin son de las 10am a las 6pm, de lunes a sábado. No se necesita hacer cita.

400 W. 4th Street Ste. B., Santa Ana, 92701
Phone: (714)558-3948

Coming Soon

We anxiously await the GRAND OPENING of Chapter one and Calacas Cafe. Stay tuned, more to come on these two places at a later date.



Vienen Pronto

Ansiosamente esperamos las GRANDES APERTURAS de Chapter One y Calacas Cafe. Les traeremos más información de estos dos lugares muy pronto.



307 E. First St. IB,
Santa Ana, CA 92701
(714) 836-1965

Congratulations

Are in order to Jugos Acapulco for their 25th Anniversary. They are thanking their customers by offering 20% off during the entire month of February. If you are looking for a healthy meal option, try Jugos Acapulco's Hawaiian fruit salad for breakfast or a delicious Juice for lunch or dinner.

Felicitaciones

A Jugos Acapulco por su Aniversario de 25 años. Jugos Acapulco agradecen a sus clientes ofreciendo 20% durante todo el mes de febrero. Si usted esta buscando una opción saludable de comida, pruebe la ensalada de frutas hawaiana de Jugos Acapulco para desayuno o un Jugo delicioso para almuerzo o cena.

GUESS WHERE? CONTEST

**First caller receives a
\$50 Northgate Market Gift Certificate! Call
714-547-6100
you may guess right...**

**Looking for unpublished pictures of Downtown Santa Ana
~ DO YOU HAVE THEM?**

Send jpeg pictures to: info@downtown-inc.com



**Home to Palace Lunch and Palace Rooms,
c. 1930—Musselman Block Building
(French & 4th St.)**

Congratulations to the December contest winner
Carlos De La Riva, Santa Ana Work Center employee.

Keeping you informed...

Safety and Physical Enhancement

We would like to keep you in the loop of our continuous efforts to facilitate Downtown's safety and physical enhancement.

During the month of January, Downtown had 28 graffiti incidents. Downtown Inc. cleaned up all of them, there was no need to report any incidents for the city to clean up.

For Security concerns or questions please do not hesitate to contact American Shield Security. We recommend you keep their number handy.

Seguridad y Mantenimiento Físico

Nos gustaría mantenerle informado de nuestros esfuerzos continuos para facilitar la seguridad de Centro de la Ciudad y el mantenimiento físico.

Durante el mes de enero, hubieron 28 incidentes de graffiti en el centro de la ciudad. Downtown Inc. limpio todos y no hubo necesidad de reportar ningún incidente para que la ciudad los limpiara.

Si tiene preguntas de seguridad no dude en contactar American Shield Security. Le recomendamos mantener el numero telefónico en un lugar práctico.

American Shield Security
available in downtown
24 hours 7 days per week at
1-800-296-2777 or 714-818-9538
For non-emergency issues

New Members

We are please to welcome the following members to the Downtown Inc. family:

Yost Theatre
307 N. Spurgeon St
Santa Ana, CA 92701
(714)997-1380

Antonio Carbayo MD.
415 N. Sycamore St. #101
Santa Ana, CA 92701
(714)667-6900

Ochoa's Childcare
Santa Ana, CA 92706
(714)558-0270

Chapter One
227 N. Broadway
Santa Ana, CA 92701
(714)352-2225

Moyas Bakery
220 E. 4th St. Suite 105
Santa Ana, CA 92701
(714)953-0657

Integrantes Nuevos

Le damos la bienvenida a los nuevos integrantes de la familia de Downtown Inc.

Would you like to serve on the Board for Downtown Inc?

Board of Director: March of each year is the election of officers and nominations for service on the Board of Directors. Officers are elected by the Board. To qualify to serve as a Board Director: Any person, partnership, firm, corporation, or entity who owns real property within the Community Management District is eligible or may select a representative.

Merchant and Resident Representative: If you own a business in the Community Management District or reside within the boundaries and would like to be considered to fill these two positions, the Nominating Committee would like to talk with you. Chairperson is Elise Luckham who can be contacted through the Downtown Inc offices at: 714-547-6100. Elise will contact interested candidates.





100 Things to do in Downtown Santa Ana

Nominate your favorite spots for a chance to win a \$50 gift card to the place that receives the most nominations.

Feel free to nominate as many places as you would like. The winners will be announced on Facebook and listed on our website on March 1st. Each Month we'll add 20 new places to our list until we reach 100 Things to do in Santa Ana.

This month we are looking for the BEST:

1. Spot for a lunch meeting
2. Place for a first date
3. Place to meet the artist and enjoy art
4. Place to satisfy your sweet tooth
5. Thursday night spot to mingle
6. Coffee house to hang out at
7. Place to enjoy an authentic Margarita
8. Place to feel young
9. Place to enjoy Downtown's nightlife
10. To find contemporary art
11. Place to eat Tacos on a budget
12. Place to meet friends for Happy Hour
13. Place to enjoy different types of Tamales
14. Place to discover the perfect Tres Leches Cake
15. Place to buy a unique gift
16. Place to sample a wide variety of beer
17. Place to buy exotic flowers
18. One stop shop to plan your Quinceañera Fiesta
19. Place to purchase unique religious medallions
20. Place to enjoy live local bands



Submit your nominations at :
info@downtown-inc.com or call (714) 547-6100

Nomine sus lugares favoritos para una oportunidad para ganar una tarjeta del regalo de \$50 para el lugar que reciba la mayoría de las nominaciones. Puede nominar cuantos lugares usted guste. Los ganadores serán anunciados en Facebook y listados en nuestro sitio de internet el 1 de marzo. Cada mes añadiremos 20 lugares nuevos a nuestra lista hasta que alcancemos 100 Cosas que hacer en Santa Ana.

Este mes estamos buscando el MEJOR:

1. Lugar para una reunión de almuerzo de trabajo
2. Lugar para la primera cita
3. Lugar para conocer al Artista y disfrutar del Arte
4. Lugar para satisfacer su gusto por la confitura
5. Lugar para reunirse el jueves por la noche
6. La cafetería para pasar un rato
7. El lugar para disfrutar de una Margarita auténtica
8. Lugar que lo hace sentirse joven
9. Lugar para disfrutar la vida nocturna del centro de la ciudad
10. Establecimiento donde puede encontrar Arte contemporáneo
11. Lugar donde comer tacos en un presupuesto
12. Lugar donde encontrarse par pasar una hora feliz
13. Lugar para disfrutar diferentes tipos de Tamales
14. Lugar para descubrir el perfecto Pastel de Tres Leches
15. Lugar para comprar un regalo único
16. Lugar para probar una amplia variedad de cerveza
17. Lugar para comprar flores exóticas
18. La tienda donde puede planificar su Fiesta de Quinceañera
19. Lugar donde puede encontrar medallones religiosos únicos
20. Lugar para disfrutar grupos de música locales

Mande sus nominaciones a :
info@downtown-inc o llame al (714)547-6100

Savings Just For You...



324 W. 4th St. #B
 Santa Ana, CA 92701
 714.662.2002
www.calacasinc.com

Present this coupon for
10% off
 purchase of \$10
 or more (before taxes)

Expires 2/28/2011



Ready for Valentine's Day?

To help you get ready Macres Florist is giving away this beautiful bear and balloons.

Customers receive one free ticket for every purchase or you can purchase tickets for \$1.00 each.

Expires 2/13/11



419 N. Broadway, Santa Ana 92701
 Toll Free: 800-569-2001
 Local: 714-542-8841

"LAS DAIAS" #2
 RESTAURANT & OSTIONERIA
 Autentica Comida Mexicana
 "Atendemos Pedidos para Banquetes"
 COMIDA CASERA
 (714) 542-1057



409 N. Broadway St.
 Santa Ana, CA 92701
 714.542.1057

Present this coupon for
A FREE Soda with the purchase of Dinner
 (after 3:00 p.m.)

Expires 2/28/2011

Teresa's Jewelers
 Celebrating 25 Years of Service

Valentine's Day Sale!

50% off
 All 14KT & 18KT
 Yellow Gold
 engagement,
 wedding set &
 wedding band rings.

25% off
 All White Gold

Come in early for best selection.

Present this coupon to receive the discount.

Expires 2/14/11



305 E. 4th St., Suite 200
Santa Ana, CA 92701
Phone: 714-547-6100
Fax: 714-547-6102
E-mail: info@downtown-inc.com
WWW.DOWNTOWN-SANTAANA.COM
Return Receipt Requested

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CALENDAR

Art Walk First Saturday of every Month Location: Artist Village 2nd St & Broadway	Saturday, Feb. 5 6:00 p.m.
Safety and Security /Physical Enhancement Committee Location: Downtown Inc. 305 E. 4th St., Suite 200	Tuesday, Feb. 8 1:00 p.m.
Marketing Committee Meeting Location: Downtown Inc. 305 E. 4th St., Suite 200	Thursday, Feb. 10 8:00 a.m.
Restaurant Association Meeting Location: Eibar Coffee 320 N. French St.	Wednesday, Feb. 16 10:00 a.m.
Board Meeting Location: SAPD substation 305 E. 4th St., Suite 201	Thursday, Feb. 17 8:00 a.m.
Downtown Inc. Office Closed In Observance of Holiday	Monday, Feb. 21
Art Walk First Saturday of every Month Location: Artist Village 2nd St & Broadway	Saturday, March. 5 6:00 p.m.