

DOWNTOWN

DOWNTOWN - SANTA ANA . COM

Board Meeting - Aug 25,, 2021 -- 9am
Online during COVID at <https://tinyurl.com/dtsayoutube>

Mission

The mission of Downtown Incorporated is to facilitate the enhancement of Downtown Santa Ana as a vibrant shopping, entertainment, business and cultural destination for all.

1. Call to Order
2. Public Comment
3. Review Minutes (see bottom of the page)
4. Introduce Wendy Haase, Travel Santa Ana
5. Clean & Safe Report
6. Financial Report
7. City Report
8. Consultant Report
9. President Report
10. Announcements/Questions/New Business
11. Next Meeting - Oct 27, 2021
12. Adjournment

PAST MEETING MINUTES

5-26-18 MEETING (Began: 9:00AM, Adjourned: 10:30AM)

ACTIONS APPROVED:

- Form a Reopening Events Committee with 3 or 5 board members.
 - Yvonne, Ryan C, Bil, Denise, Vanessa, Lamson
- Assign \$15,000 Marketing Funds to a Reopening Events Committee to work with staff to help sponsor events coming online in the next few months as we're-open with a maximum single sponsorship value of \$5,000 awarded to any event/series.
- Received resignation from Jon Gothold
- Approved adding Downtown Neighborhood President, Denise Reynoso to the board
- Filled vacated officer seats, Vice President, Treasurer and/or Secretary
 - Eddie Q, Nestor, and Yvonne respectively

ATTENDANCE: B. SCHROEDER, G. JIMENEZ, R. CHASE, M. MCCANN, E. QUILLARES
N. CORREA, M. MCCANN, Y. FLORES, V. POZZOBON, L. NGUYEN

ABSENT: O. OLIVARES, J. CHEN