

# DOWNTOWN

DOWNTOWN - SANTA ANA . COM

Board Meeting - Feb 24, 2021 -- 9am  
Online during COVID at <https://tinyurl.com/dtsayoutube>

## Mission

The mission of Downtown Incorporated is to facilitate the enhancement of Downtown Santa Ana as a vibrant shopping, entertainment, business and cultural destination for all.

1. **Call to Order**
2. **Public Comment**
3. **Review Minutes** (see bottom of the page)
4. **Clean & Safe Report**
5. **Financial Report**
  - a. Financial Report
  - b. Presentation of 2021 Budget Proposal
  - c. **Action Requested:** *Adopt 2021 Budget Proposal*
6. **City Report**
7. **Consultant Report**
  - a. Tish Leon recognition and thank you
  - b. OCTA Marketing Report
  - c. Happenings and Updates
8. **President Report**
9. **Action Requested:** *Approve \$5,000 for Boca de Oro (Mar 5-7, virtual) - Marketing Partnership*
10. **Action Requested:** *At next meeting, hear applicants for open positions / elect vice president and treasurer*
11. **Announcements/Questions/New Business**
12. **Next Meeting -**
13. **Adjournment**

## PAST MEETING MINUTES

### **10-28-20 MEETING (Began: 9:00AM, Adjourned: 10:30AM )**

#### **ACTIONS APPROVED:**

- Approve \$6,250 for Project Business Lift
- Approve \$7,500 for Street Pole Banners Phase II
- Fill vacated officer seats / review boardmember status  
(note: we accepted Oscar Ramirez of Furr Friends resignation due to business closure.  
We did not fill his seat.)

**ATTENDANCE:** B. SCHROEDER, G. JIMENEZ, J. GOTHOLD, R. CHASE, M. MCCANN,  
T. LEON, N. CORREA, M. MCCANN, Y. FLORES, V. POZZOBON, L. NGUYEN

**ABSENT:** E. QUILLARES, O. OLIVARES