

# DOWNTOWN

DOWNTOWN - SANTA ANA . COM

Board Meeting - May 26, 2021 -- 9am  
Online during COVID at <https://tinyurl.com/dtsayoutube>

## Mission

The mission of Downtown Incorporated is to facilitate the enhancement of Downtown Santa Ana as a vibrant shopping, entertainment, business and cultural destination for all.

1. **Call to Order**
2. **Public Comment**
3. **Review Minutes** (see bottom of the page)
4. **Clean & Safe Report**
5. **Financial Report**
6. **City Report**
7. **Consultant Report**
8. **President Report**
9. **Action Requested:** *Form a Reopening Events Committee with 3 or 5 board members.*
10. **Action Requested:** *Assign \$15,000 Marketing Funds to a Reopening Events Committee to work with staff to help sponsor events coming online in the next few months as we're-open with a maximum single sponsorship value of \$5,000 awarded to any event/series.*
11. **Action Requested:** *Receive resignation from Jon Gothold*
12. **Action Requested:** *Approve adding Downtown Neighborhood President, Denise Reynoso to the board*
13. **Action Requested:** *Fill vacated officer seats, Vice President, Treasurer and/or Secretary*
14. **Announcements/Questions/New Business**
15. **Next Meeting** - August 25, 2021
16. **Adjournment**

## **PAST MEETING MINUTES**

### **2-24-21 MEETING (Began: 9:00AM, Adjourned: 10:15AM )**

#### **ACTION APPROVED:**

- *Approved \$5,000 for Boca de Oro (Mar 5-7, virtual)*
- *At next meeting, hear applicants for open positions / elect vice president and treasurer*

**ATTENDANCE:** B. SCHROEDER, G. JIMENEZ, J.GOTHOLD, R. CHASE, M. MCCANN, L. NGUYEN  
T. LEON, N. CORREA, M. MCCANN, Y. FLORES, V. POZZOBON, E. QUILLARES

**ABSENT:** O. OLIVARES