

DOWNTOWN

DOWNTOWN - SANTA ANA . COM

Board Meeting - Oct 27, 2021 -- 9am
4th St Market - Back Patio - 201 E 4th St

Mission

The mission of Downtown Incorporated is to facilitate the enhancement of Downtown Santa Ana as a vibrant shopping, entertainment, business and cultural destination for all.

1. **Call to Order**
2. **Public Comment**
3. **Review Minutes** (see bottom of the page)
4. **Clean & Safe Report**
5. **Financial Report**
6. **City Report**
7. **Consultant Report**
8. **President Report**
9. **Action Requested:** Approve 2022 BID Budget Plan as presented to the City of Santa Ana
10. **Action Requested:** Approve OCTA Marketing Funding Plan - Smolarcorp Marketing Projects
11. **Action Requested:** Approve Meeting Schedule for 2022
 - a. Jan 26, 2022
 - b. Apr 28, 2022
 - c. July 27, 2022
 - d. Oct 26, 2022
12. **Announcements/Questions/New Business**
13. **Next Meeting - Oct 27, 2021**
14. **Adjournment**

PAST MEETING MINUTES

8-25-21 MEETING (Began: 9:05AM, Adjourned: 9:53AM)

ACTIONS APPROVED:

- N/A

ATTENDANCE: B. SCHROEDER, G. JIMENEZ, R. CHASE, M. MCCANN,
N. CORREA, M. MCCANN, V. POZZOBON, L. NGUYEN, O. OLIVARES

ABSENT:; J. CHEN, Y. FLORES, E. QUILLARES

SPECIAL GUESTS: WENDY HAASE, TRAVEL SANTA ANA
JOHN KACHIRISKY, SAPD - DOWNTOWN DETAIL