

DOWNTOWN

DOWNTOWN - SANTA ANA . COM

Board Meeting - January 24, 2018 -- 9am
Amusement Park Offices - 217 N Main St., Santa Ana, CA 92701

Mission

The mission of Downtown Incorporated is to *facilitate* the enhancement of Downtown Santa Ana as a vibrant shopping, entertainment, business and cultural destination for all.

Strategies **UPDATED FOR 2018**

MAKE PLACES TOGETHER · BRING PEOPLE TOGETHER · KEEP IT WORKING TOGETHER

1. **Call to Order**
2. **Public Comment**
3. **Approve Minutes** (see bottom of the page)
4. **City Report** by Cesar Cedeno, Interim Downtown Liaison (ccedeno@santa-ana.org)
5. **Clean & Safe Report**
6. **Consultant Reports**
7. **Projects/Programs/Partnerships**
 - a. **DTSA Farmers Market**
 - i. Farmers Market Presentation by Richard Espinachio
 - ii. Farmers Market Ad Hoc Committee
[ACTION REQUESTED: CREATE FARMERS MARKET AD HOC COMMITTEE TO NEGOTIATE/HELP WITH SPONSORSHIP OF THE DTSA FARMERS MARKET]
 - iii. Farmers Market Marketing Sponsorship
[ACTION REQUESTED: AUTHORIZE THE FARMERS MARKET AD HOC COMMITTEE TO NEGOTIATE UP TO \$5,000 MATCHING SPONSORSHIP WITH THE DTSA FARMERS MARKET FOR FY-2018, PAID IN QUARTERS]
 - b. **Industrial Arts Roundtable**
 - i. Industrial Arts Roundtable Presentation by Madeleine Spencer
 - c. **Homelessness Update**
 - i. Information/Perspective on the Homeless by Garrett Dunbar, OC Burrito Project
8. **Announcements/Questions/New Business**
9. **Next Meeting - 3/28/18**
10. **Adjournment**

PAST MEETING MINUTES

12-6-17 MEETING (Began: 9:05AM, Adjourned: 10:15AM)

APPROVALS/ACTIONS

- APPROVED REGULAR MEETING SCHEDULE FOR 2018 (VOTES: 8/0)

ATTENDANCE: J.GOTHOLD, Y.FLORES, L.CROW, D.DASCANIO, J.CHEN, S. MOSQUEDA,
L. NGUYEN, M.WEISMAN, M.MCGEE (ex-officio)

ABSENT: E. QUILLARES, N. AGUIRRE, T. LEON, R.CHASE