

DOWNTOWN

DOWNTOWN - SANTA ANA . COM

Board Meeting - December 5, 2018 -- 9am
Amusement Park Offices - 217 N Main St., Santa Ana, CA 92701

Mission

The mission of Downtown Incorporated is to facilitate the enhancement of Downtown Santa Ana as a vibrant shopping, entertainment, business and cultural destination for all.

Our 2018 Strategies

MAKE PLACES TOGETHER · BRING PEOPLE TOGETHER · KEEP IT WORKING TOGETHER

1. **Call to Order**
2. **Public Comment**
3. **Review Minutes** (see bottom and back of the page)
4. **President Report**
5. **Clean & Safe Report**
6. **Financial Report**
7. **SABC Report**
8. **City Report**
9. **Consultant Report**
10. **Action Requested: Set 2019 Board Meeting Schedule, Location, etc.**
 - a. Location: Amusement Park Offices, 217 N Main St., Floor 2
 - b. Fourth Wednesdays of the Month at 9am (with no December meeting)
 - i. Feb 27, 2019
 - ii. April 24, 2019
 - iii. June 26, 2019
 - iv. August 28, 2019
 - v. October 23, 2019
11. **Announcements/Questions/New Business**
12. **Next Meeting - 2/27/19**
13. **Adjournment**

PAST MEETING MINUTES

9-25-18 MEETING (Began: 9:05AM, Adjourned: 11:00AM)

APPROVALS/ACTIONS

- **8-0 Action Approved Approve Savor Santa Ana Production for October 13, 2018**
 - Allow DT Inc President to enter Downtown Inc into all agreements necessary to execute our annual Savor Santa Ana event with an aim towards breaking even or better (see budget attached).
- **8-0 Action Approved Approve Artists Village Banners Plan**
 - Allow DT Inc President to enter Downtown Inc into all agreements necessary to execute a community design project with an aim towards spending \$1,500 or less (see plan and budget attached).
- **8-0 Action Approved Approve Annual Meeting on October 17, 2018**
 - Allow DT Inc President to enter Downtown Inc into all agreements necessary to execute our annual meeting event with an aim towards breaking even or better (see budget attached).

- **8-0 Action Approved Create an Ad Hoc Board Retreat Planning Committee**
 - *With several new boardmembers and big changes happening downtown, it's a great time for the board to host a retreat to review 2018 and plan for 2019. This group will be charged with executing and planning a retreat.*
- **8-0 Action Approved Elect New Voting and Non-Voting Boardmembers**
 - *The board has nominated replacements for five opening board seats (including one ex officio non-voting honorary seat). Nominees are invited to present themselves today before we vote to confirm their appointment. [Boardmembers elected are Nestor Correa (Small Business Development Corporation of OC), Vanessa Pozzobon (Mission Bar), Gene Jimenez (Studio GENE), Oscar Olivares (El Indio Botanas y Cerveza), Bil Schroeder (DT Resident), Michael McCann (Toll Brothers)]*

ATTENDANCE: J.GOTHOLD, Y.FLORES, S. MOSQUEDA, J.CHEN,
L. NGUYEN, E. QUILLARES, M. PAXTON, R. CHASE

ABSENT: M.MCGEE (ex-officio), M.WEISMAN, N. AGUIRRE, L.CROW, T. LEON, D. DASCANIO