

DOWNTOWN

DOWNTOWN - SANTA ANA . COM

Board Meeting - September 26, 2018 -- 9am
Amusement Park Offices - 217 N Main St., Santa Ana, CA 92701

Mission

The mission of Downtown Incorporated is to facilitate the enhancement of Downtown Santa Ana as a vibrant shopping, entertainment, business and cultural destination for all.

Our 2018 Strategies

MAKE PLACES TOGETHER · BRING PEOPLE TOGETHER · KEEP IT WORKING TOGETHER

1. **Call to Order**
2. **Public Comment**
3. **Review Minutes** (see back of the page)
4. **President Report**
5. **Introduction to Scott Levy, Restaurant District Manager**
6. **Presentation by LIME Dockless Sharing Scooters**
7. **Clean & Safe Report**
 - a. SAPD Report
 - b. Security Increase Request
 - c. Locks on Trash Cans
 - d. Promenade Electricity for Events
 - e. Enclosing of Federal Parklet
8. **Financial Report**
9. **SABC Report**
10. **City Report** by Sylvia Vazquez, Economic Development Department (SVazquez@santa-ana.org)
11. **Consultant Report**
 - a. Walk/Bike/Places
 - b. BID Renewal
 - c. Meetings/Mixers/Events Reports
12. **Action Requested Approve Savor Santa Ana Production for October 13, 2018**
 - a. *Allow DT Inc President to enter Downtown Inc into all agreements necessary to execute our annual Savor Santa Ana event with an aim towards breaking even or better (see budget attached).*
13. **Action Requested Approve Artists Village Banners Plan**
 - a. *Allow DT Inc President to enter Downtown Inc into all agreements necessary to execute a community design project with an aim towards spending \$1,500 or less (see plan and budget attached).*
14. **Action Requested Approve Annual Meeting on October 17, 2018**
 - a. *Allow DT Inc President to enter Downtown Inc into all agreements necessary to execute our annual meeting event with an aim towards breaking even or better (see budget attached).*
15. **Action Requested Create an Ad Hoc Board Retreat Planning Committee**
 - a. *With several new boardmembers and big changes happening downtown, it's a great time for the board to host a retreat to review 2018 and plan for 2019. This group will be charged with executing and planning a retreat.*
16. **Action Requested Elect New Voting and Non-Voting Boardmembers**
 - a. *The board has nominated replacements for five opening board seats (including one ex officio non-voting honorary seat). Nominees are invited to present themselves today before we vote to confirm their appointment.*
17. **Announcements/Questions/New Business**
18. **Next Meeting - 11/30/18**
19. **Adjournment**

PAST MEETING MINUTES

7-25-17 MEETING (Began: 9:20AM, Adjourned: 11:00AM)

APPROVALS/ACTIONS

- **Action Approved** Approved Savor Santa Ana event producer agreement
 - Allow DT Inc President to enter Downtown Inc into an independent contractor agreement with a qualified candidate to produce a Savor Santa Ana event in Sep/Oct 2018 for an amount not to exceed \$3,000
- **Action Approved** Approved Restaurant District Manager agreement
 - Allow DT Inc President to enter Downtown Inc into an independent contractor agreement with a qualified candidate to perform Restaurant District Manager services not to exceed \$500/month
- **Action Approved** Approved Downtown Conference Tickets
 - Purchase conference/training tickets to Walk, Bike Places Conference and International Downtown Assoc Conference in Sept/Oct not to exceed \$2,000 and only including cost of admission to training/conference

ATTENDANCE: J.GOTHOLD, Y.FLORES, S. MOSQUEDA, D. DASCANIO
L. NGUYEN, T. LEON, E. QUILLARES, M. PAXTON

ABSENT: R. CHASE, M.MCGEE (ex-officio), M.WEISMAN, N. AGUIRRE, L.CROW, J.CHEN